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This listing will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1-71. (Canceled).

72. (New) An absorbent article comprising a liner, an outer cover and an absorbent body disposed between the liner and the outer cover, the outer cover at least in part comprising a substrate having a graphic thereon, said graphic comprising a non-phosphorescent material applied to the substrate to define a non-phosphorescent region of said graphic and a phosphorescent material applied to the substrate to define a phosphorescent region of said graphic, at least a portion of the non-phosphorescent region and at least a portion of the phosphorescent region being in overlapping relationship with each other so as to define an overlapping region of said graphic wherein when the overlapping region is exposed to light sufficient to cause phosphorescence of the phosphorescent region said at least a portion of the phosphorescent region phosphoresces to render said overlapping region visible in the absence of light.

73. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region of the graphic is in registry with the phosphorescent region thereof.

74. (New) The absorbent article set forth in claim 72 wherein the phosphorescent material comprises a phosphorescent ink applied to the substrate.

75. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region comprises a non-

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phosphorescent ink applied to the substrate.

76. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent material comprises a non-phosphorescent ink, said non-phosphorescent region comprising a plurality of dots of the non-phosphorescent ink applied to the substrate, the phosphorescent material comprising a phosphorescent ink, said phosphorescent region comprising a plurality of dots of the phosphorescent ink applied to the substrate, the dots of phosphorescent ink being interspersed with the dots of non-phosphorescent ink in the overlapping region of the graphic.

77. (New) The absorbent article set forth in claim 72 wherein the area concentration of phosphorescent material in the overlapping region is in the range of about 20 percent to about 80 percent of the area of the overlapping region.

78. (New) The absorbent article set forth in claim 77 wherein the area concentration of phosphorescent material in the overlapping region is about 50 percent of the area of the overlapping region.

79. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent material is a fluorescent material.

80. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region comprises at least two non-phosphorescent inks applied to said substrate.

81. (New) The absorbent article set forth in claim 80 wherein at least one of the non-phosphorescent inks is fluorescent.

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82. (New) The absorbent article set forth in claim 72 wherein the substrate has an inner face and an outer face, one of the non-phosphorescent material and the phosphorescent material being applied to the inner face of the substrate and the other one of the non-phosphorescent material and the phosphorescent material being applied to the outer face of the substrate.

83. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region defines a background of the graphic, the phosphorescent region being disposed substantially within the non-phosphorescent region in overlapping relationship therewith whereby the overlapping region defines a detail of the graphic.

84. (New) The absorbent article set forth in claim 83 wherein the background defined by the non-phosphorescent region is a vignette.

85. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region comprises a background and at least one detail within the background, the phosphorescent region being in overlapping relationship with the non-phosphorescent region within the background, said detail defined by the non-phosphorescent region being discrete from said phosphorescent region.

86. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region defines a detail of the graphic, the phosphorescent region defining a detail that is a mirror image of the detail defined by the non-phosphorescent region and is in at least partially overlapping relationship with the detail defined by the non-phosphorescent region, the detail defined by the phosphorescent region being rotated

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relative to the detail defined by the non-phosphorescent region.

87. (New) The absorbent article set forth in claim 72 wherein the substrate is a film.

88. (New) The absorbent article set forth in claim 72 wherein the substrate is a non-woven web.

89. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent material is a colored non-phosphorescent material.

90. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region is non-transparent.

91. (New) The absorbent article set forth in claim 72 wherein the non-phosphorescent region is visibly distinguishable from the substrate under normal light conditions.

92. (New) The absorbent article set forth in claim 72 wherein the graphic has a glow intensity as determined by a Glow Intensity Test at 60 seconds of at least about 0.15 lux.

93. (New) The absorbent article set forth in claim 92 wherein the graphic has a glow intensity as determined by a Glow Intensity Test at 60 seconds of at least about 0.5 lux.

94. (New) An absorbent article comprising a liner, an outer cover and an absorbent body disposed between the liner and the outer cover, the outer cover at least in part comprising a substrate having a graphic thereon, said graphic comprising a colored non-phosphorescent region and a phosphorescent region, at least a portion of the non-phosphorescent region and at least a portion of the phosphorescent region being in overlapping relationship with

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each other so as to define an overlapping region of said graphic wherein when the overlapping region is exposed to light sufficient to cause phosphorescence of the phosphorescent region said at least a portion of the phosphorescent region phosphoresces to render said overlapping region visible in the absence of light.

95. (New) The absorbent article set forth in claim 94 wherein at least a portion of the substrate is colored to define said colored non-phosphorescent region, said phosphorescent region being defined by a phosphorescent material applied to said colored portion of the substrate.

96. (New) An absorbent article comprising a liner, an outer cover and an absorbent body disposed between the liner and the outer cover, the outer cover at least in part comprising a first substrate, a second substrate in overlaid relationship with the first substrate, and a graphic comprising a colored non-phosphorescent region and a phosphorescent region, at least a portion of the colored non-phosphorescent region and at least a portion of the phosphorescent region being in overlapping relationship with each other so as to define an overlapping region of said graphic wherein when said overlapping region is exposed to light sufficient to cause phosphorescence of the phosphorescent region, said at least a portion of the phosphorescent region phosphoresces to render said overlapping region visible in the absence of light, one of said first and second substrates having the colored non-phosphorescent region thereon and the other one of said first and second substrates having the phosphorescent region thereon.

97. (New) The absorbent article set forth in claim 96 wherein the graphic has a glow intensity as determined by a

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Glow Intensity Test at 60 seconds of at least about 0.15 lux.

98. (New) The absorbent article set forth in claim 97 wherein the graphic has a glow intensity as determined by a Glow Intensity Test at 60 seconds of at least about 0.5 lux.

99. (New) An absorbent article comprising a liner, an outer cover and an absorbent body disposed between the liner and the outer cover, the outer cover at least in part comprising a substrate having a graphic thereon, said graphic comprising a non-photoluminescent material applied to the substrate to define a non-photoluminescent region of said graphic and a photoluminescent material applied to the substrate to define a photoluminescent region of said graphic, at least a portion of the non-photoluminescent region and at least a portion of the photoluminescent region being in overlapping relationship with each other so as to define an overlapping region of said graphic wherein when the overlapping region is exposed to light sufficient to cause luminescence of the photoluminescent region said at least a portion of the photoluminescent region luminesces.

100. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent region of the graphic is in registry with the photoluminescent region thereof.

101. (New) The absorbent article set forth in claim 99 wherein the photoluminescent material comprises a photoluminescent ink applied to the substrate.

102. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent region material comprises a non-photoluminescent ink applied to said substrate.

103. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent material comprises a non-

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photoluminescent ink, said non-photoluminescent region comprising a plurality of dots of the non-photoluminescent ink applied to the substrate, the photoluminescent material comprising a photoluminescent ink, said photoluminescent region comprising a plurality of dots of the photoluminescent ink applied to the substrate, the dots of photoluminescent ink being interspersed with the dots of non- photoluminescent ink in the overlapping region of the graphic.

104. (New) The absorbent article set forth in claim 99 wherein the area concentration of photoluminescent material in the overlapping region is in the range of about 20 percent to about 80 percent of the area of the overlapping region.

105. (New) The absorbent article set forth in claim 104 wherein the area concentration of photoluminescent material in the overlapping region is about 50 percent of the area of the overlapping region.

106. (New) The absorbent article set forth in claim 99 wherein the photoluminescent material is at least one of phosphorescent and fluorescent.

107. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent region comprises at least two non-photoluminescent inks applied to said substrate.

108. (New) The absorbent article set forth in claim 99 wherein the substrate has an inner face and an outer face, one of the non-photoluminescent material and the photoluminescent material being applied to the inner face of the substrate and the other one of the non-photoluminescent material and the photoluminescent material being applied to the outer face of the substrate.

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109. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent region defines a background of the graphic, the photoluminescent region being disposed substantially within the non-photoluminescent region in overlapping relationship therewith whereby the overlapping region defines a detail of the graphic.

110. (New) The absorbent article set forth in claim 109 wherein the background defined by the non-photoluminescent region is a vignette.

111. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent region comprises a background and at least one detail within the background, the photoluminescent region being in overlapping relationship with the non-photoluminescent region within the background, said detail defined by the non-photoluminescent region being discrete from said photoluminescent region.

112. (New) A substrate as set forth in claim 99 wherein the non-photoluminescent region defines a detail of the graphic, the photoluminescent region defining a detail that is a mirror image of the detail defined by the non-photoluminescent region and is in at least partially overlapping relationship with the detail defined by the non-photoluminescent region, the detail defined by the photoluminescent region being rotated relative to the detail defined by the non-photoluminescent region.

113. (New) The absorbent article set forth in claim 99 wherein the substrate is a film.

114. (New) The absorbent article set forth in claim 99 wherein the substrate is a non-woven web.

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115. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent material is a colored non-photoluminescent material.

116. (New) The absorbent article set forth in claim 99 wherein the non- photoluminescent region is non-transparent.

117. (New) The absorbent article set forth in claim 99 wherein the non-photoluminescent region is visibly distinguishable from the substrate under normal light conditions.

118. (New) The absorbent article set forth in claim 99 wherein the graphic has a glow intensity as determined by a Glow Intensity Test at 60 seconds of at least about 0.15 lux.

119. (New) The absorbent article set forth in claim 118 wherein the graphic has a glow intensity as determined by the Glow Intensity Test at 60 seconds of at least about 0.5 lux.

120. (New) An absorbent article comprising a liner, an outer cover and an absorbent body disposed between the liner and the outer cover, the outer cover at least in part comprising a substrate having a graphic thereon, said graphic comprising a colored non-photoluminescent region and a photoluminescent region, at least a portion of the non-photoluminescent region and at least a portion of the photoluminescent region being in overlapping relationship with each other so as to define an overlapping region of said graphic wherein when the overlapping region is exposed to light sufficient to cause luminescence of the photoluminescent region said at least a portion of the photoluminescent region luminesces.

121. (New) The absorbent article set forth in claim 120 wherein at least a portion of the substrate is colored to

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define said colored non-photoluminescent region, said photoluminescent region being defined by a photoluminescent material applied to said colored portion of the substrate.

122. (New) An absorbent article comprising a liner, an outer cover and an absorbent body disposed between the liner and the outer cover, the outer cover at least in part comprising a first substrate, a second substrate in overlaid relationship with the first substrate, and a graphic comprising a colored non-photoluminescent region and a photoluminescent region, at least a portion of the colored non-photoluminescent region and at least a portion of the photoluminescent region being in overlapping relationship with each other so as to define an overlapping region of said graphic wherein when said overlapping region is exposed to light sufficient to cause luminescence of the photoluminescent region, said portion of the photoluminescent region luminesces, one of said first and second substrates having the colored non-photoluminescent region thereon and the other one of said first and second substrates having the photoluminescent region thereon.

123. (New) The absorbent article set forth in claim 122 wherein the graphic has a glow intensity as determined by a Glow Intensity Test at 60 seconds of at least about 0.15 lux.

124. (New) The absorbent article set forth in claim 123 wherein the graphic has a glow intensity as determined by a Glow Intensity Test at 60 seconds of at least about 0.5 lux